Economic Development Committee April 1, 2021 - Final

Present: Ron Rzasa (Chair), Julianna Dodson, Faith Mba, Kelli Hanzalik (BOS Representative), John Pieper, &

Judy Idelkope (Advisor)

Absent: Robert Korb

Guests: Jeff Scott & Blake Amacker

Meeting called to order: 5:04 PM via Zoom.

COVID-19/Coronavirus crisis and in accordance with Governor Sununu's Emergency Order #12 pursuant to Executive Order 2020-04, this Board is authorized to meet electronically, etc.

Presiding: Ron Rzasa

Change of BOS Representation: Newly elected Kelli Hanzalik now replaces Fran Shippee. It is normal for BOS representative to switch duties after an election. She requested to be on this committee and was made aware she is a voting member.

Secretary Report:

March 11 Minutes

John 1st, Ron 2nd: Unanimously accepted with word change from inappropriate to unqualified.

Old Business

- 1. Copper Cannon Food Truck: Blake Amacker joined the committee to ask for advice and guidance in building his business. First, he gave a quick virtual tour of his facility pointing out the area that he wishes to have outside dining on Saturdays only which would be provided by a food truck. His goal is to attract more people to visit his distillery. Although he is in a high traffic area, he has to work on attracting visitors. He has gone to the planning committee and knows he requires a 201.5 form to have a food truck. As advised, he will be having a meeting with Bo Foard. From the meeting he hopes to get a better idea of the process, costs, and menu items. Also, he is considering rotating food trucks instead of having his own. He asked to be notified of future EDC meetings.
 - a. The Board pointed out operation of the truck may require State Certification for the cook or food manager. It involves a lengthy and comprehensive on-line test which includes pest control, equipment management, food preparation, etc.
 - b. He should contact the Town, State, County health inspectors to learn about the complicate requirements.
 - c. It was strongly suggested that he hire a land use consultant, Jim Phippard for example.
- 2. **Business to Business Event:** Copper Cannon has volunteered to host this event this summer. They can provide indoor and outdoor space.
 - a. Julianna spoke with Kate Chase who will be happy to assist in the event again.
 - b. It was decided at the end of the meeting that the event name will be changed to *Chesterfield Business Mixer*. It should be planned for a Thursday night at the end of July or beginning of August. Julianna will select a date.
 - c. It was thought that November would be a good time for an additional event.

- 3. **Business Listing:** Fran sent a message that "the business directory has been updated on the town website and therefore on the EDC website since the business directory on that website links directly to the town website." In that the BOS is actively looking into upgrading the town website, the EDC will wait until that is implemented before moving forward. In the meantime, Fran sent a spread sheet of the most up-to-date listings.
- 4. **Marsh House**: Purchase Proposals will be accepted until April 2nd. The BOS will make a selection by April 21st in hopes of closing on May 1st. Jon McKeon and Jeff Scott will discuss the proposals with the BOS on Wednesday, April 7th at 6:30PM at the BOS meeting.
- 5. **Industrial Park**: Fran was able to determine that Bradford Machine purchased a lot in the Industrial Park. She has made an inquiry into what the plan is for the site. If she hears anything, she will let the FDC know.
- 6. Rules of Procedure: This is tabled till the next meeting.
- 7. **Finances**: Kate Chase still needs to give John her postage expenses for the January Business to Business Meeting.
- 8. **Thomas Property**: Ron was approached by someone looking for a 5,000 sq. ft rental for a woodworking shop. Faith believes the Thomas Property is still available. Ron will pass on the information to Dave Gale with Faith's help.

New Business:

- Spofford Golf Course: Faith informed the committee that there is an interest in purchasing the golf course and remodeling it into a regular country club with a year-round restaurant.
- 2. Peoples Bank Table: The bank has a revolving display of local organizations and businesses on a table in the lobby. They asked if the EDC would be interested in having a time slot on it. The question came up as to how the EDC can use this to promote local businesses. One idea was to publish a booklet of the local businesses. Also, EDC could highlight some of the featured businesses which have been on its website. The town Facebook page has numerous inquiries about finding businesses. Julianna will contact Erin about highlighting how to search for business types on that page.
- 3. **Thank You to Fran:** It was decided to send Fran a Thank you note for all the help and work she contributed to the EDC as the BOS representative.

Next Meeting
Thursday, April 15, 2021
5Pm
Via Zoom

Meeting Adjourned at 6:15 PM

Respectfully Submitted by, Donna Roscoe, Secretary April 1, 2021